## Academic Program Proposal

### Performance Management Graduate Certificate

#### Provost Summary

**University of Kansas - Lawrence**

**Date:** September **XX**, 2014

<table>
<thead>
<tr>
<th>Area</th>
<th>Summary</th>
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</table>
| **1.** Program Identification | **Contact:** Marilu Goodyear, Masters’ Program Coordinator  
**Type of Program:** Graduate certificate  
(e.g., New Degree, Joint Degree, Minor, Concentration, Certificate, Emphasis, Track, or Option)  
**Degree Abbreviation, if applicable:** __________________  
(e.g., BA, BGS, BS, BME, BSB, BSE, MA, MS, MBA, MPA, JD, PhD, DMA, DE)  
**CIP Code** (to be completed by OIRP): ____________  
**Primary and Additional Location(s) of Instruction:** Lawrence (including Topeka) and Edwards Campus  
(e.g., Lawrence campus, Edwards campus, KUMC, Fort Leavenworth, JCCC, or KCK Community College, etc...) |
| **2.** Academic Unit | **School:** School of Public Affairs and Administration |
| **3.** Program Description | **Provide the description of the program and its intended purpose.**  
This certificate addresses a critical need in the public sector relating to understanding the relationship between resource investment and results aiming toward the effective expenditure of public funds. This certificate is made up of current elective and core offerings from the MPA program. The classes are designed to provide students with the analytical skills necessary to evaluate services, audit efficient use of resources, and implement change in complex organizations. |
| 4. Demand/Need for the Program | Provide specific information and/or data to support the articulated demand/need for the program.  
The creation of this certificate is in direct response to alumni requests to update their skill sets in this area as well as feedback from intern supervisors who are seeking these skills sets in graduates. Given the drive toward management efficiency in government we expect this certificate will experience high demand, particularly given that it will be offered in an online and hybrid format allowing students to enroll from all over the country.  
Professor Ho has arranged a partnership with the International Center for Performance Audit who is interested in promoting the certificate to its members. |
|---|---|
| 5. Comparative/Locational Advantage | Determine what comparable programs are in the state/region.  
There is no certificate like this at other programs in the state/region. |
| 6. Curriculum | Provide a brief summary of the curriculum, including:  
- Total required credit hour  
- How many of these courses are available via distance delivery or online?  
The certificate will require 12 credit hours. The following three courses are required:  
- PUAD 857 Performance Management and Governance (hybrid)  
- PUAD 858: Performance Audit (hybrid)  
- PUAD 854: Innovation and Organizational Change (online)  
The last course will be selected by the student from these two electives:  
- PUAD 856: Managing Information and Technology (online)  
- PUAD 853 Policy Analysis and Program Evaluation (online) |
| 7. Faculty Profile | Faculty required for this program  
Names, FTE for this proposed program  
The certificate is made up of courses currently being taught in the current MPA program by current tenured, tenure-track and adjunct faculty including:  
- Alfred Ho  
- Marilu Goodyear  
- Jacob Fowles  
- Rachel Krause |
8. Student Profile

Anticipated student enrollment
Enrollment of current MPA students is estimated at:

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<tr>
<th></th>
<th>Full Time</th>
<th>Part Time</th>
<th>Total</th>
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<tbody>
<tr>
<td>Year 1</td>
<td>0</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>Year 2</td>
<td>0</td>
<td>15</td>
<td>15</td>
</tr>
<tr>
<td>Year 3</td>
<td>0</td>
<td>25</td>
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Additional non-degree seeking student are estimated at:

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<th>Full Time</th>
<th>Part Time</th>
<th>Total</th>
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<tbody>
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<tr>
<td>Year 2</td>
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<td>15</td>
<td>15</td>
</tr>
<tr>
<td>Year 3</td>
<td>20</td>
<td>20</td>
<td>20</td>
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Anticipated number of program graduates after 5 years; after 7 years
5 years: 180
7 years: 225

9. Academic Support

Additional academic support needed (e.g., libraries, laboratories, etc.)
All these courses are currently being offered and are adequately supported and so no additional resources area needed.

10. Facilities and Equipment

Additional facilities/equipment required
All these courses are currently being offered and are adequately supported and so no additional resources area needed.

11. Program Review, Assessment, Accreditation

Normal University program reviews processes will apply. In addition, all courses offered are part of the MPA degree accredited by the Network of Schools of Public Affairs and Administration.

12. Costs, Financing

Describe new funding required for this program.
No new funding is requested.

Identify only incremental funding in years 2 and 3. What is the source of the new funds?

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<tr>
<th></th>
<th>Salaries</th>
<th>OOE</th>
<th>Equipment</th>
<th>Other</th>
<th>TOTAL</th>
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<tbody>
<tr>
<td>Year 1</td>
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<td>Year 2</td>
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<td>Year 3</td>
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When completed, this form is to be e-mailed by the College/School Dean to the Vice Provost for Academic Affairs, Lawrence Campus. A copy of the submitted form is to be e-mailed to Abby Coffin, Assistant to the Senior Vice Provost for Academic Affairs.