Certificate Proposal

The CLAS undergraduate certificate program provides students with the opportunity to organize their elective courses in concentrated areas of expertise that develops the student’s interdisciplinary depth and breadth. Students may use the certificate program to add new skills sets, add depth and application to existing knowledge, explore minor options in various departments, and/or learn about various areas of interests from diverse disciplinary standpoints.

The certificate program offers departments across CLAS the opportunity create certificates that attract students across the college to their courses while adding value to the existing degree majors and minors that the department offers. Moreover, students majoring within departments, and those seeking experiences in areas outside of their departments, have the opportunity to explore interdisciplinary approaches to scholarship and to increase the value of their degrees in the global marketplace by focusing on application of their skills.

The certificate model formula proposed to CUSA includes areas that cover mastery of basic skill sets, applied practice, and general knowledge sets. Departments propose courses that compliment and enhance their given curriculum in other areas of CLAS that help the students branch out to explore new ways of accessing, creating and applying knowledge in their desired professions.

Curriculum: The suggested divisions of certificate hours are:

**Applied Practice** – Department’s formulation of a given certificate allows the students to choose an audience that they would like to reach with their coursework. (LBGTQ, Theater for Social Change, Applied Mathematics, Behavioral Science, etc.)

**Skill Set 1** - Asks the question “What can you do?” - (Feminist Theory, Applied Theater, Quantitative Analysis, Child Psychology)

**Skill Set 2** – Asks the question “How can you do it?” - (Visual Art, African American Studies, Bio-Ethics, etc.)

**Knowledge set** -Asks the question “ What is the broader impact of my work?” (Policy, Social Justice, Engineering, Conflict Resolution, Social Media, etc.)

**HOURS**- the maximum hours for the certificate is 14 hours with 2 courses minimum taken in different departments. Other important caveats include:

- 6 hours must be at the JR/SR level
- 6 hours must be completed at KU
- At least two different CLAS departments must be represented in order to award certificate
- Students can use 3 of the certificate hours towards their major or minor. Students that choose a certificate in department use it to demonstrate an area of focused expertise to potential employers and graduate institutions.
**Administrative Rules for Department Certificate Proposals**

- Certificates must have a minimum of 12 hours with a maximum of 14 hours.
- Departments must choose courses from at least TWO different CLAS departments to include in their desired certificate. Each department with included coursework must indicate their approval to have coursework included. Example: Theater proposes an arts management certificate that includes course options from WGS, AAAS, and AMS. All three departments approve the inclusion of their courses in the certificate. This can be done via email to the department chair with the full proposal of the certificate.
- Only one course can overlap with major or minor. (3 hours)
- **CERTIFICATES PROPOSED SHOULD ONLY CONTAIN COURSES OFFERED ON A YEARLY ROTATION.** Proposed coursework will need to include a guarantee that course will be offered.
- Proposals should provide a justification as to how this contributes to student’s employability or post graduate work.
- Certificates will be certified by CLAS Student Academic Service, at the time the baccalaureate degree is awarded, through the use of the Degree Progress Report. Because of this the students must be allowed to choose from an approved course list.

**CERTIFICATES BRAINSTORM EXAMPLES THAT SHOW BROAD THEMES WITH MALLEABILITY ACROSS CLAS-**

1. Medical Ethics and Communication
2. Web Technologies and Social Media
3. Emergency and Disaster Management (arts, science, language)
4. Strategic Program Management (health, humanities, arts, sciences)
5. Sustainability Certificate (science, humanities, etc.)
6. Community Engagement, Leadership and Development
7. Strategic Diversity and Inclusion
8. Energy
9. Non-Profit Management and Development (ex. Focus on the arts, healthcare, public policy, etc.)
10. Technical Writing
11. Bio –Ethics

**Example Proposal**
Certificate in Medical Ethics and Communication: This certificate is designed to appeal to pre-med/pre-nursing students, as well as students from any allied health discipline or social welfare. This certificate may also appeal to students from the business school who wish to work in health care administration, health/mental health related non-profits, or public administration.

**Applied Practice**
PSYCHOLOGY (Choose one):
PSYC 605: Health Psychology
PSYC 350: Abnormal Psychology

**Skill Set 1**
COMMUNICATION (Choose one):
COMS 320: Communication on the Internet
COMS 330: Effective Business Communication
COMS 441: Health Communication

**Skill Set 2**
PHILOSOPHY (Choose one):
Phil 370 Moral Issues in Medicine
Phil 676 Medical Ethics: Life and Death Issues

**Knowledge Sets:** Knowledge of underrepresented groups (these are some examples of specialized populations that are underrepresented in the medical setting. I would expect that we could pull from a wide swath of departments and programs that introduce people to other underrepresented populations)

UNDERREPRESENTED GROUP (Choose a course from one of the categories below):

GERONTOLOGY
PSYC 691: The psychology of aging
PSYC 646: Mental health and aging

WOMENS STUDIES
[WGSS 468/PSYC 468](#) Psychology of Women
[WGSS 327](#) Perspectives in Lesbian, Gay, Bisexual, and Transgender Studies
[WGSS 575/HWC 575](#) Body, Self and Society

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**Example Proposal**
Certificate in Web Technologies and Social Media: This certificate is designed to appeal to students that have an interest in web and social media and how it impacts societies.

**Applied Practice (Choose one):**
FMS 302: Convergence Culture (3)
FMS 302: New Media and Society (3)
FMS 302: New Media in Transition (3)
FMS 302: New Media Theory and Practice (3)

**Skill Set 1 (Choose one):**
COMS 320: Communication on the Internet (3) S
COMS 420: Communication, Technology and Globalization (3) H
COMS 620: Communication and New Technology (3) S
COMS 656: Mass Media: Social Science Applications (3) S

**Skill Set 2 (Choose one):**
FMS 200: Film and Media Aesthetics (3) HL H
WGSS 530: Gender and Sexuality in Cyberspace (3) S
VAE 520: Instructional Technology in Art Education (3)

**Knowledge Set (Choose one):**
ANTH 480 Technology and Society in the Contemporary World (3)
ECON 635: Science and Technology in Economic Growth (3) S
FMS/EALC 413: Asian Media Studies (3) H
HIST 404: Technology: Its Past and Its Future (3) H
PHIL 375: Moral Issues in Computer Technology (3) H
SOC 364: Society, Popular Culture, and the Media (3) S